Abu Dhabi duty free السوق الحرّة أبوظبي

PASSENGER DEMOGRAPHIC PROFILES

مطار أبوظبي ABU DHABI AIRPORT

PASSENGER TYPE		GENDER	AVERAGE AGE	TOP REGIONS	GROUP SIZE	FLIGHTS P.A.	DURATION OF TRIP	% OF PASSENGERS PURCHASED		AVERAGE SPEND PER PURCHASER	
								RETAIL	F&B	RETAIL	F&B
16% Business	O&D 47%	Male 91% Female 9%	41	Middle East GCC Europe	87% 10% 3%	13X	30: 1-2 days 19%, 3-7 days 46%, 1-4 weeks 22%, 1 month+ 12%	16%	13%	AED 449 / USD 122	AED 46 / USD 12.5
	Transfer 53%	Male 85% Female 15%	39	Middle East Europe GCC	83% 11% 6%	10X	30: 1-2 days 4%, 3-7 days 36%, 1-4 weeks 37%, 1 month+ 24%	13%	18%	AED 1,108 / USD 301	AED 66 / USD 17.9
44% Leisure Tourism	O&D 39%	Male 78% Female 22%	35	ISC Middle East Asia	75% 17% 8%	3X	30: 1-2 days 2%, 3-7 days 10%, 1-4 weeks 27%, 1 month+ 61%	27%	10%	AED 323 / USD 88	AED 65 / USD 17.6
	Transfer 61%	Male 66% Female 34%	35	Europe Asia Middle East	64% 27% 9%	4X	30: 1-2 days 1%, 3-7 days 7%, 1-4 weeks 43%, 1 month+ 49%	11%	20%	AED 411 / USD 112	AED 58 / USD 16
40% Family & friends	O&D 54%	Male 81% Female 19%	36	ISC Middle East Asia	85% 10% 5%						
	Transfer 46%	Male 69% Female 31%	36	Europe Middle East ISC	75% 17% 8%						